

STATE OF THE MAP US

SPONSOR PROSPECTUS



Madison, WI
2026

stateofthemap.us

map image: OSM Americana

THE LARGEST US GATHERING FOR OPEN MAPPING INNOVATION

Welcome Sponsors!

Our annual event celebrates the open mapping community, who are vital to the success of the OpenStreetMap project.

The 2026 State of the Map US event at the Madison Concourse Hotel will convene hundreds of people from private companies, humanitarian organizations, government agencies, and academia to learn, share ideas, and connect. Your investment helps make this amazing conference a reality.

SOTM US is your opportunity to demonstrate your passion for open data and mapping, contribute to the work of OSM US, and join this growing ecosystem.

Join us & celebrate over 15 years of open mapping. We can't wait to see you in Madison!

Maggie Cawley
Executive Director
OpenStreetMap US



2025 ~ Boston, MA (330)
2024 ~ Salt Lake City, UT (231)
2023 ~ Richmond, VA (299)
2022 ~ Tucson, AZ (241)
2019 ~ Minneapolis, MN (280)
2018 ~ Detroit, MI (376)
2017 ~ Boulder, CO (247)
2016 ~ Seattle, WA (500)
2015 ~ New York, NY (850)
2014 ~ Washington, DC (525)
2013 ~ San Francisco, CA (370)
2012 ~ Portland, OR (220)
2010 ~ Atlanta, GA (50)



State of the Map US is a highly anticipated conference & fundraiser for OpenStreetMap US, a 501(c)(3) nonprofit dedicated to the growth & support of OpenStreetMap & its US community.

Expand Your Network

In addition to informative presentations and workshops, State of the Map US provides unique opportunities to expand your open geo circle. Be sure to catch the Friday evening sponsor social, the Saturday celebration for all attendees, or find a team for the traditional city-wide scavenger hunt!

SPONSORSHIPS

at a glance

BENEFITS	DIAMOND \$30,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$8,000	BRONZE \$4,000	VIOLET (locals only) \$2,500
CONFERENCE TICKETS	10	6	4	2	1	2
SPONSOR EVENT TICKETS	10	6	4	2	1	2
EXHIBIT SPACE	Double table	Single table	Single table			Shared table
THANK YOU'S	Onstage & all event blasts	Onstage, 1 email	1 email			
LINKEDIN POST	2 exclusive	1 exclusive	Group Gold Post	Group Silver Post	Group Bronze Post	1 exclusive
YOUR LOGO	Website & banner (prominent)	Website & banner (large)	Website & banner (medium)	Website & banner (small)	Website (small)	Website & banner (small)

Are you an OpenStreetMap US Organizational Member?

Your membership includes a discount to conference sponsorship tiers.
Email sponsors@stateofthemap.us to confirm your membership discount or if you would like to become a member.



SPONSORSHIP PACKAGES



DIAMOND SPONSOR \$30,000

- Ten (10) complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- Dedicated email announcing sponsorship
- Logo on all pre-conference email marketing footers
- Double-sized exhibit table prominently positioned in exhibition area
- Ten (10) tickets to the Friday evening sponsor social (details to follow)
- Two (2) exclusive LinkedIn posts
- Prominent logo display on event banner and signage
- Logo & link to your URL on State of the Map US website



RECOGNITION BEYOND SOTMUS

Diamond sponsors also receive:

- Recognition as a sustaining supporter on OSM US website, social media, & program materials
- Organization logo and link to your URL on the OSM US website for a year

SPONSORSHIP PACKAGES



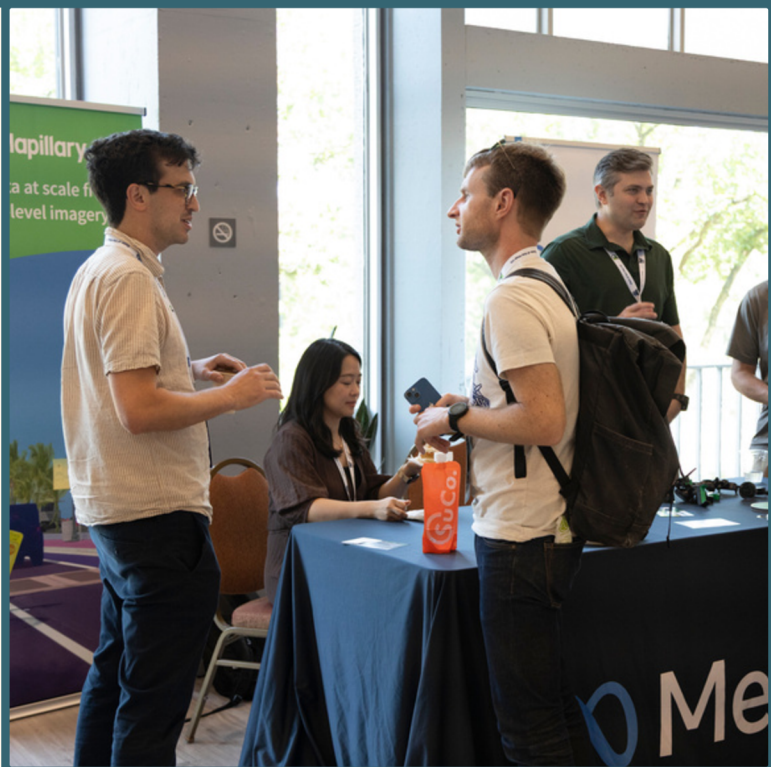
PLATINUM SPONSORSHIP \$20,000

- Six (6) complimentary conference registrations
- Verbal thank you during opening address by OSM US leadership
- One (1) dedicated email announcing sponsorship
- Single-size table located in the exhibition area
- Six (6) tickets to the Friday evening sponsor social (details to follow)
- One (1) exclusive LinkedIn post
- Large logo display on signage in event space
- Logo & link to your URL on State of the Map US website

GOLD SPONSORSHIP \$15,000

- Four (4) complimentary conference registrations
- One (1) dedicated email announcing sponsorship
- Single-size table in the exhibition area
- Four (4) tickets to the Friday evening sponsor social (details to follow)
- Inclusion in LinkedIn post with other Gold sponsors
- Medium logo display on signage in event space
- Logo & link to your URL on State of the Map US website

SPONSORSHIP PACKAGES



SILVER SPONSORSHIP \$8,000

- Two (2) complimentary conference registrations
- Two (2) tickets to the Friday evening sponsor social (details to follow)
- Inclusion in LinkedIn post with other Silver sponsors
- Small logo display on event signage
- Small logo & link to your URL on State of the Map US website

BRONZE SPONSORSHIP \$4,000

- One (1) complimentary conference registration
- One (1) ticket to the Friday evening sponsor social (details to follow)
- Inclusion in LinkedIn post with other Bronze sponsors
- Small logo on State of the Map US website

VIOLET SPONSORSHIP \$2,500

(for regional small businesses & nonprofits only)

- Two (2) complimentary conference registrations
- Two (2) tickets to the Friday evening sponsor social (details to follow)
- Use of shared Violet table in exhibit space
- One (1) exclusive LinkedIn post
- Small logo display on event signage
- Small logo & link to your URL on State of the Map US website



AUDIENCE SNAPSHOT



The diversity of the OpenStreetMap community is reflected at State of the Map US. Each year brings folks new to OSM as well as our beloved 'old-timers'. Take the opportunity to meet:

GEO PROFESSIONALS

from established organizations like Meta, Maxar, AWS, Microsoft, Lyft & TomTom

MAPPING ENTHUSIASTS

and volunteer contributors to the OpenStreetMap project

LEADERS AND STARTUPS

in the geospatial industry like Mapbox, Esri, AllTrails, OnX & Development Seed

GOVERNMENT AGENCIES

such as US DOT, FEMA, Federal Railroad Administration, USGS, NPS, and state and local government representatives

ORGANIZATIONS

such as The World Bank, the American Red Cross, and leadership from the Humanitarian OpenStreetMap Team

2025 SPONSORS Anniversary



Gold



Silver



Bronze



Copper



Questions? Contact us at sponsors@stateofthemap.us



OpenStreetMap US is a US-based 501c3 nonprofit working in the United States to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe. OpenStreetMap US is an official local chapter of the global OSM Foundation.

Founded in 2010, our mission is to support the OpenStreetMap project in the United States through education, fostering awareness, ensuring broad availability of data, continuous quality improvement, and an active community. Here's a snapshot of our programs:

- **TeachOSM** is an educational program that assists educators at all levels to introduce spatial thinking, open source mapping, and OpenStreetMap in the classroom.
- The **Trails Stewardship Initiative** brings together mappers, land managers, and app developers to improve trail data in OpenStreetMap, improving equitable access to the outdoors and the public's ability to plan for the true nature of a trail system.
- **Mappy Hours** are virtual hangouts that are both educational and social. We often feature guest speakers and offer meaningful opportunities to meet fellow mappers and talk about OpenStreetMap.
- Our **Charter Project** program provides a framework for long term stewardship for that align with our mission. Current projects include MapRoulette, OpenHistoricalMap, YouthMappers, and OSMCha.



OSM US staff in Madison, 2025



OSM US staff & board member at SotM US 2025